



# Browncroft Crier

NEWSLETTER OF THE BROWNCROFT NEIGHBORHOOD ASSOCIATION

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P.O. Box 10127, Rochester, New York 14610  
<http://browncroftna.org>

Winter 2018-2019

## **BNA Executive Committee**

### **Officers:**

President

James Seitz

Vice-President

Robert Scheidt

Secretary

Needed

Treasurer

Kate Noble

### **District Reps**

Elm

James Nicholson

Corwin

Holly Petsos

Croydon

David D. Kaiser

### **BNA Voicemail:**

270-0890

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**Come One, Come All  
to the**

**41st Annual Browncroft  
Winter Gathering!!**

**This year's event will be held on Sunday, February 17, 2019 at the  
Daisy Flour Mill from 4-7 pm.**

The Daisy Flour Mill is located at 1880 Blossom Rd, beautifully situated next to  
Irondequoit Creek at the bottom of the hill in Ellison Park.

**Hot and cold hors d'oeuvres will be served along with a  
reasonably priced cash bar!**

Tickets are \$25 per person, cash or check (made out to the Browncroft  
Neighborhood Association) and can be purchased until February 8.

As with the recent Clambake and for your convenience, there will be scheduled  
opportunities to purchase tickets. You can buy them at 148 Newcastle Rd. on  
Monday Jan. 21 or Monday Jan. 28 between 5:30-7 pm. You may also mail your  
payments to Peter Easterly at 80 Windemere Rd.

**For more information or other questions,  
email Peter at [pjesterly@gmail.com](mailto:pjesterly@gmail.com) or call 748-6562.**

*Let's get together with friends and neighbors and  
chase away the winter cold for a few hours!!*

## *From the President.....*

By the time you read this, the holidays and celebrations of the New Year will be in the history books -- the season that arrives with great anticipation, and drifts away, leaving everyone exhausted and carrying a few extra pounds. I hope your expectations were fulfilled and you had a restful and recuperative holiday season.

Before I wax on, I must reminisce a bit back to 2018 and give a shout out and a huge thank you to the Clam Bake team, led by the Browncroft's "Director of Fun", Skip Pleninger, his side kick "More Fun" Peter Easterly, and their core team, Tracy Easterly, Sharon Keller and Tammy Gaffney.

Special thanks to John and Patty Urlaub for donating the beer; and of course the numerous volunteers that stepped up to make this a reality. You know who you are and we could not have done it without you.

If you missed the clambake, you really shouldn't let that happen again.

Reference Linda Seitz's article for more details.

A special thanks to those who celebrated the season with decorative yard lights. It keeps a rich Browncroft tradition alive and makes a drive through the neighborhood a delightful experience.

The fun team is now gearing up for the Winter Gathering as you can see in the cover story. You might want to arrange your schedule accordingly.

At the end of a year, we have a crystal clear view of the past and a plan for the future. Let the lessons of the past help guide you through the New Year.

## **IT'S NOT TOO LATE TO PAY YOUR DUES**

If your membership form is still sitting around from the last *Crier*, it's a good time to fill it out and send it in.

BNA household membership dues are \$10. Your membership is important to BNA. A strong neighborhood association is paramount to ensuring that elected government representatives and department officials pay attention to our neighborhood concerns as they arise.

Four Officers, 17 Street Representatives, and 9 Committee Chairs who serve on the BNA Board of Directors are working for you, as volunteers, to advocate the goals and objectives of the Browncroft Neighborhood Association (BNA) on behalf of the 672 residential households of the Browncroft neighborhood. Show your solidarity by paying your dues, and add your voice to neighborhood issues by communicating to BNA through [inquiries@browncroftna.org](mailto:inquiries@browncroftna.org).

**Lost your envelope?** No problem, just write your name, address, phone number, and e-mail address on a piece of paper along with any concerns or interests, enclose your check to the Browncroft Neighborhood Association and mail it to the Browncroft Neighborhood Association, P.O. Box 10127, Rochester, New York 14610. Or go to the BNA website at <http://browncroftna.org> to

I wish everyone a Happy New Year and look forward to seeing you at the Winter Gathering.

**James Seitz**

pay online with a credit card or PayPal. At the bottom of the home page is a link labeled "membership/donation" that will take you to the appropriate screen. Follow the instructions there, being sure to submit your identification information to BNA, also.

In addition, let us know if you wish to subscribe to the BNA-Announce e-mail list. BNA Announce is the best way to stay connected with BNA between newsletters and meetings. Using this e-mail list, which is not shared anywhere else on the internet or between recipients, enables BNA to provide timely news bulletins, digital newsletters, Rochester Police Department communications, neighbors' requests and more.

***Thank you to all of our members to date and Happy New Year to all Browncroft Neighbors.***

**GET READY  
for  
the Semi-Annual  
BNA Garage Sale!  
May 4th and 5th.**

2019 is an odd numbered year, which means it is garage sale time in Browncroft the first weekend of May.

It is not too soon to start getting items sorted out for sale.



## BEAUTIFICATION AT WORK

The cold and rainy fall weather was challenging this year to homeowners trying to do their yard clean-up and winterizing. The same was true for BNA beautification volunteers who needed to do the final pruning, weeding and removal of dead flowers that are part of the annual BNA fall clean up of the Browncroft Rose Garden.

Two scheduled clean-up dates were cancelled before finally, on a cold November 10th Saturday, a small group of sturdy workers, with stinging cold fingers, spent two to three hours and got most of the job done.

Thank you to these tough individuals: Patrick and Shalini Beath, Shyam Rao, Mary Ann Evans and Cassy Petsos.

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## NEW BROWNCROFT TREES

The spirit of preservation is alive and well in Browncroft, with the arrival of two more baby trees.

A spring wind storm felled two original Browncroft Landscape trees on Gramercy Road. This fall a young maple was planted to replace the one lost at 33 Gramercy.

On Corwin Rd at number 127, another replacement tree has been planted to bring this property back into the neighborhood's historic theme of large shade trees on the inside line of the sidewalk, every thirty feet, and smaller flowering ornamental trees and shrubs on the tree lawns between the sidewalk and curb.

It is very encouraging that these homeowners -- one long-time resident and one newer -- have in-

## BOOKS FOR 46 SCHOOL

For the past 2 years Ann Kanthor of Dorchester Road, with help from Joan Hopkins on Newcastle Road, has headed up the Books for #46 School project. Neighbors from Browncroft have generously donated new books to welcome the incoming kindergarten students to our neighborhood.

The following is a thank you note from the school liaison:

*"The New Books for New Students Project is a beautiful community gift to our school. It is one of many reasons why Charles Carroll School #46 is such a wonderful place to be! The gift these students received will always be a reminder of their kindergarten experience. One which has instilled the love for reading, which is powerful and important! On behalf of the teachers, students and parents of School #46, we would like to THANK YOU and all of the members of the Browncroft Neighborhood Association for their support!! Kristina Storrin"*

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vested in perpetuating the signature Browncroft landscape.

Please let this writer know if she has missed other new tree additions in the neighborhood that should be noted, or if a tree has been lost, so as to enable the landscape survey to be updated for streets from Browncroft Boulevard south to Blossom Road. Thank you. Cassy Petsos, cdendra@gmail.com.



## BROWNCROFT RESIDENT GETS POLICE AWARD

The Rochester Police Rosewood Club, made up of command officers, has an annual club dinner at which they award members of the community, and of the police department, awards for their service.

This year one of the honorees receiving their Distinguished Service Award was Mary Coffey, of Corwin Road, in recognition of her support and dedication to public safety.

Mary, as Co-chairperson of North Winton Village Neighborhood Association specializing in crime prevention for NWV, has worked with the police for many years to stop gang and drug activity on East Main Street. She is currently working with the police, the City of Rochester, merchants and BNA representatives to encourage the East Main/Merchants Plaza owner to install security cameras to address suspicious activity in the parking lot.

Congratulations, Mary.



# THE CLAMBAKE

Everyone said this year's inaugural clambake was nothing short of 'inspired orchestration.'

How did they transform a drab city pavement into a vibrant venue for snacking, eating, children's games, meeting new neighbors and reconnecting with old friends seldom seen?

How did they deliver that lounge.... an entire patio complete with potted plants and pillows, perfectly located just opposite the Rohrbach's beer truck?

The requirement for volunteers was extraordinary... and they came forward. The demand was high, but the supply exceeded expectations....over 50.

From the early morning cleaning of 4,750 clams to the last table being collapsed, a squad of stalwart recruits pulled off a seamless event. They kept the grills sizzling, the "sides" hot, the beer flowing, the children engaged -- and generally set the scene for the residents of Browncroft to come together in a purely social event. Co-organizer, Peter Easterly put it best: "We spend the year at BNA hammering out positions and debating the logistics of being a cohesive neighborhood. We wanted to plan an event with the sheer purpose of coming together as neighbors."

How did they do it? The core team consisting of Skip Pleninger (Team Leader), Sharon Keller, Peter (Co-leader) and Tracy Easterly, and Tammy Gaffney are privy to the details.

All we need to know is that the BNA's "inaugural clambake" offered to the 250 residents in attendance a day worth remembering and one they will look forward to repeating next year. Linda Seitz



Bob and Judene Scheidt staffing the beer booth



The Fun Team

