

# Browncroft Crier

NEWSLETTER OF THE BROWNCROFT NEIGHBORHOOD ASSOCIATION

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P.O. Box 10127, Rochester, New York 14610  
<http://browncroftna.org>

July 2010

## **BNA Executive Committee**

### **Officers:**

President

Bob Genthner

Vice-President

Cassy Petsos

Secretary

Jayne Hurwitz

Treasurer

Jim VanMeenen

### **District Reps**

Elm

Chris Gaudieri

Corwin

Holly Petsos

Croydon

Ann Chew

### **BNA Voicemail:**

234-0160

### **Inside This Issue**

President's Message

Home for a Lifetime

On Your Way With  
BNA

Beautification  
Volunteers  
Bit of History

Quentin Road Con-  
nects

## **BNA's SUMMER FAMILY PICNIC!**

Wednesday July 21, 2010

starting, at 5:30 PM

Sycamore Shelter in Ellison Park.

(Entrance is on the south side of Blossom Road, over the bridge,  
1st right, keep left.)

BNA will provide charcoal fires for grilling,  
hot dogs and rolls, condiments, cold lemonade  
drinks and marshmallows for toasting.

Bring a dish to pass and  
your own plates and silverware for your family.

RSVP by phone at 234-0160

(leave a message) or email to

[info@browncroftna.org](mailto:info@browncroftna.org)

(Include your name, phone number, and  
number attending by July 19th to help us plan!)



It's fun. It's free.

Meet your neighbors at the park  
on July 21st!

Hope to see you there.

## *From the President.....*

Bob Genthner

Let's give recognition to another neighborhood first among our long history of distinguish residents. Congratulations to our neighbor **Mayor Bob Duffy** of Croydon Road in being the first candidate from the Browncroft neighborhood to be chosen for the elected office of New York State Lieutenant Governor.

It's up and available on our web site! The **list of 'Home Maintenance Service Providers'**, as compiled from Browncroft neighbors' recommendations by the Browncroft - Home for a Lifetime Committee, can now be found at <http://www.browncroftna.org/NORC>. Additionally, a hard copy of the 4 page PDF document with its 70+ service providers under 32 categories is available at the Winton Branch Library and the North Winton Village Association Public Safety Center at 1933 E. Main Street. This is your list, let's use it or lose it.

**Our annual meeting held in May** at St. John the Evangelist Church Hall was attended by 30+ neighbors. They unanimously re-elected all 4 of our Officers for another 1 year term; Bob Genthner (President), Cassy Petsos (Vice-President), Jim VanMeenen (Treasurer), and Jayme Hurwitz (Secretary). Congratulations!

At the same meeting, those in attendance heard an overview of the Neighborhood Service Center (NSC) and its mission, goals, and projects directly supporting quality

continued on page 4

## **BROWNCROFT HOME FOR A LIFETIME**

Our partnership with Jewish Family Service brings us a new opportunity for neighborhood elders and their families.

So here from Janet Sunkin, CEO of JFS, is the good news.

"Solutions are just a phone call away. Residents of BNA who have questions about programs and services that will help them remain safe and independent at home can call the Jewish Family Service (JFS) Aging Services Program at 461-0110.

A case manager with expertise in aging at home will speak with the caller and typically will follow-up the call with a home visit. The case manager will assess the needs of the client and make suggestions about services and programs that can be helpful.

If the client agrees, the case manager will arrange, coordinate and monitor a package of services that can include items such as home maintenance, house keeping services, meals, transportation and connection with social opportunities. The primary goal of case management is to optimize the client's independence, safety and

continued on page 4

## **ON YOUR WAY WITH BNA**

Your Browncroft- Home For A Lifetime committee is planning a Fall 2010 launch of transportation services for Browncroft residents. Partnering with Lifespan's "Give A Lift", a consortium of volunteer driving programs, and Sister Ann, Program Coordinator, we are creating a program to provide rides to our neighbors who do not drive or who are temporarily unable to drive. With the help of Browncroft volunteers we hope to be able to transport those needing rides for medical appointments and necessary errands.

Currently we are looking for neighbors who are interested in exploring the possibility of becoming a volunteer driver. As a driver, the schedule is very flexible and you can drive as often or as little as you would like. If this service warms your volunteer heart, it will warm ours. Contact Joan Dwyer at 288-2813 to let her know of your interest and availability. In the event Joan cannot be reached, feel free to contact Ann D. Weintraub at 482-8662. If we have enough volunteer drivers we will schedule a training in September.

As part of this partnership, Lifespan's "Give a Lift" program will provide registration, screening and thorough training. In addition, they will provide supplemental liability insurance while you are driving. At a fall meeting, date to be announced, there will be a presentation of the details of the Browncroft volunteer driving program.

We are seeking a volunteer to coordinate and schedule the rides. We anticipate that the job will take a few hours of your time each week. We will provide you with a cell phone and you can coordinate the program at home on your schedule. If you would like to learn more about

continued on page 4

# BEAUTIFICATION AT WORK

The annual bed in the Browncroft Rose Garden, the city park at the intersection of Browncroft Boulevard and Merchants Road, was planted on May 29th with begonias by Girl Scout Troops 33 and 420.

The girls, with their leaders and parents did an excellent job, which will provide the neighborhood and visitors with colorful flowers for the rest of the summer.

Much thanks to Donna Blake, Carolyn Blake, Amy Blake, Claire Foster, Lisa Foster, Gabriella Zayas, Bridget Zayas, Lisa Zayas, Lani Sherrill, Madeline Sherrill, Claire Sherrill.

Members of the BNA Beautification Committee also turned out on May 29th and once a week since then, to cultivate the rose beds, in preparation of the June blooming period. Thank you



Kathy Flynn, Margaret Richter, Laura Viau, Jeanne Loysen, Sandy Tickle, Cassy Petsos, Mary Ann Evans, Linda Mauck, and Rosemarie Hattman. New volunteers to the Browncroft Rose Garden this year were Ethan

Morgan and Austin Morgan, earning community work credits for boy scouts and school, respectively, with their father, George Morgan supervising and working with the boys. Thanks everyone.

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## STREET WATCH ON QUENTIN ROAD

A tree fell on my neighbor's garage roof last winter while he was vacationing in Texas. I called his cell phone to tell him about it. He told me that the neighbor on the other side had already called and e-mailed him a photograph of the damage! What if my house had a fire while I was gone? How could someone contact me? Quentin Rd. homeowners have the solution. We all have a spreadsheet with six pieces of information for each home: street number, name, phone, e-mail, children at home/ birth year and alternate contact (a relative, or cell phone number). It

all fits on one sheet of paper, and is simple to update. We used birth year rather than age, so updating is simpler: "Olivia 07, Aidan 09." The two residents who did not have e-mail were given a print-out of the list. Residents were told to put the list in a safe place, not the refrigerator, so a burglar would not have a handy list. We asked permission before printing the information; it was given to homeowners only. If we happen to see people loading a truck in the middle of the night, we will call the homeowner's number. If no

continued on page 5

### North Winton Village Festival of the Arts

Attention Artists, Crafters, & Vendors

The date for the 2010 festival is  
**Saturday, September 25th,**  
10:00 to 6:00

They want you to be a part of it  
at

North Winton Road &  
E. Main Street

Artist registration is just  
\$35.00 for a  
10 by 10 foot space either on  
roadside or in one of two parks.

For more information contact:  
Judy at [judy.Recca@yahoo.com](mailto:judy.Recca@yahoo.com)

# CRIME PREVENTION'S "NATIONAL NIGHT OUT" AUGUST 3<sup>RD</sup>

Bob Genthner

This annual event to remind ourselves of Crime Prevention importance is held the first Tuesday of August each year; this year August 3<sup>rd</sup>. The outdoor celebration is sponsored by the RPD and its PACTAC volunteers. All are invited to partake in the celebration. Our Sector 8's party last year included free food, ice cream, drinks, a Bounce House and games for the kids, and other festivities all donated by local businesses. It

was attended by over 200 people including the Chief of Police. Planning is under way and the event will be held at the Thomas P. Ryan Community Center on Webster Ave. further details will be announced through flyers, posters, and media advertising.

If you are interested in joining the local PACTAC (Police And



continued on page 5

## On Your Way

continued from page 2

this vitally important volunteer job, call Joan Dwyer for details.

If you are someone who is in need of transportation, e.g no longer driving, does not like to drive in winter, will be temporarily unable to drive, then we hope to be your wheels. Let us know if you are in need of transportation by calling Joan Dwyer or Ann D. Weintraub at the numbers listed above.

We will schedule an October meeting for Browncroft residents (DTB) to meet Sister Ann and learn more about being involved in "On your Way with BNA."

Your Browncroft Home for A Lifetime Committee

## Home

continued from page 2

satisfaction with living at home. The case management position is funded through the generosity of United Way.

There are no costs attached to using the services of the case manager. Follow up referral services, chosen by the client, may incur a fee, be free or subsidized depending on client's income."

If you have a need or your loved one does we invite you and your family to take advantage of this service."

Your Browncroft Home for A Lifetime Committee

Your Home for a lifetime Committee is planning a transportation public meeting to be held in September. Watch for announcements on BNA Announce, at the library, and in the media.

## President

continued from page 2

of life in our neighborhood and others within the SE Quadrant (i.e. Sectors 6, 7, 8) of the city. Presenters Pete Saxe, NSC Administrator, Lt. Korey Brown, RPD, and Matt McCarthy, Economic Development Spec., covered the topics of: customer service, public safety, code enforcement, education, economic development, and networking with the community. BNA is a strong participant in these endeavors with the city and also is a major participant in the supporting Sector 8 Planning Committee.

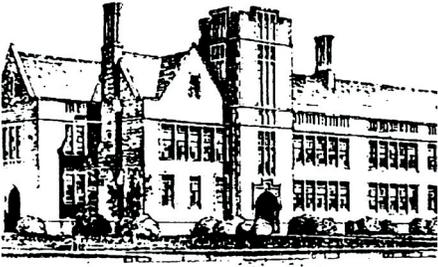
'Member Posted Classified Ads' is a service on our web site that seems to have been forgotten. It's still there! Please give it a check out at [www.browncroftna.org/ads](http://www.browncroftna.org/ads). While you are there in our web site, look up community history, school 46, historic district, past newsletters, and more. You have one of the best web sites in the city for neighborhood communications. If you wish to

contribute, have a question, or a neighborhood need you don't know where to go to, drop us an email at [info@browncroftna.org](mailto:info@browncroftna.org) or call 234-0160 and leave a message.

We have over 260+ subscribers to our **BNA-announce email list**. Are you one of them? If not you are missing a great source on BNA happenings and alerts needing immediate attention. You can sign up on our web site under the 'Contact' tab, [www.browncroftna.org/contact](http://www.browncroftna.org/contact).

Likewise, we are on [www.twitter.com/browncroftna](http://www.twitter.com/browncroftna) for 'What's happening now!' in Browncroft. You can easily get there from our web home page (no account needed!).

Finally, **July 21st is our annual family picnic in Ellison Park** (details on the front cover). This is a great chance to freely mix with your neighbors and meet new friends. It's free, rain or shine. See you there! I'll be cooking the hot



## A LITTLE BIT OF HISTORY

– (From the Citizen-Advertiser  
Auburn, N.Y., Tuesday, April 25,  
1963)

Headlines: “*Elementary  
School 46 Damaged by Fire*”

“*ROCHESTER, N.Y. (AP)*

– *An elementary school was damaged extensively early today by a \$100,000 fire officials said had been set.*

*Flames were confined to a combination gymnasium-auditorium of Elementary School No. 46, on Newcastle Road, but several classrooms suffered smoke and water damage.*

*No one was injured.*

*Dr. Robert L. Springer, superintendent of schools, estimated the damage. He said the school would be opened Friday.*

*Fire officials said evidence indicated that someone had broken into the two-story, brick building and set fire to papers and curtains in the auditorium.*

*The school has about 400 students.”*

As a result of that fire the auditorium was rebuilt and enlarged and a new wing was added to the building, thereby creating the new kindergarten, cafeteria area, and back parking lot. This wing extended into the then recently acquired lot east of the building. (Reference the last Crier issue regarding that lot.) Bob Genthner

## 2009-10 BOARD MEMBERS - THANK YOU!

We would like to acknowledge our Street Representatives (D) and Alternates (A) who served this past 2009-10 term on our Board of Directors:

BERWICK D-Jim Nicholson,  
A-Susan Brown; ELM D-Jayme  
Hurwitz; ELMCROFT D-Chris  
Gaudieri, A-Cindy Gary;

LANARK D-Judy Nanni;  
QUENTIN A-Cynthia  
Popinko, A-Cynthia Culbert, A-  
Sharon Bloemendaal;

BROWNCROFT D-Holly  
Petsos, A-Cassy Petsos;

CORWIN D-Jill Pavone, A-  
Dede Ranger;

DORCHESTER D-Carmel  
Priore-Garlock;

GRAMERCY D-Jim Bishop;  
RAMSEY D-Sandra Swanson, A-  
Linda Sipple;

WINDEMERE D-Joe Nunn,  
A-Rick Alvarado;

BERESFORD D-Ivan/Sue  
Lennon;

CROYDON D-Rob Phelps;  
NEWCASTLE D-Bob

Genthner;  
YARMOUTH D-Ann Chew,  
A-Huguette Neracker, A-Jim  
VanMeenen.

We would like to acknowledge  
our Committee Chairs:

BEAUTIFICATION Cassy  
Petsos;

BUDGET and FINANCE Jim  
VanMeenen;

CRIME PREVENTION Bob  
Genthner;

HOSPITALITY Bob Genthner;  
ZONING Holly Petsos;

HISTORY Sharon  
Bloemendaal;

STREET MODERIZATION  
Cassy Petsos/Ivan Lennon;

WEB TECHNOLOGY Paul  
Tomblin/Vicky Robinson,

WEB MASTER Bob Genthner.

A special shout out to our 34  
volunteer CRIER carriers through-  
out the neighborhood who deliver  
the newsletter which is published 5  
to 6 times a year. Great job!

Thank you to all! Your active  
participation is appreciated by the  
whole Browncroft community.

## Quentin Road

continued from page 3

one answers, we call the police.  
If there is a fire, we can tell fire-  
fighters how many children are  
probably inside. Residents in the  
23 homes now can communicate  
easily. In fact, we use the informa-  
tion to set up get-togethers. Now,  
when we go on vacation, I know  
our neighbors can contact our  
daughter if there is a problem. She  
will know how to contact us. --

Sharon Bloemendaal

*(If you wish to implement  
this system for your street, Jack  
Bloemendaal is willing to e-mail  
BNA members a blank copy of the  
spread sheet to save you time.  
E-mail him at jbloem@Rochester.  
rr.com.)*

## Crime

continued from page 4

Citizens Together Against Crime)  
as a volunteer and walk your neigh-  
borhood, please contact BNA or the  
SE Neighborhood Service Center  
(NSC). BNA has been an active  
part of PACTAC since 1983 with  
well over 100 individual volunteers  
during that time frame!

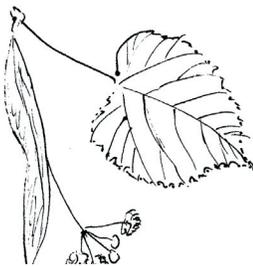
## AH - WHAT'S THAT AROMA?

In May it was magnolias, maples, wisteria and lilacs. In mid-June it was mock orange and honey locust trees (a grapey floral scent). Right now it is roses and the heady smell of linden tree flowers. To this writer summer isn't summer until the linden trees blossom and the neighborhood is enveloped in their wonderful scent.

They can be European linden that are often planted as street trees, or our American basswood that can be found as huge mature trees in yards, possibly a legacy from our nursery history.

The Latin name is *tilia*. They both produce flowers that fill the air with a jasmine-like scent, and make a wonderful tea that is much loved by most European cultures and by bees that produce excellent tasting honey from them.

The Browncroft neighborhood is not only cool and beautiful in summer. It smells good, too. Enjoy.



Cassy Petsos

### *Go Green.*

A significant and positive action one can take to help the environment is to plant a tree. The tree provides shade to reduce air conditioning needs, reduces carbon dioxide as it produces oxygen for cleaner air, and shelters and nourishes wildlife. But please plant a native species.

## WINTON LIBRARY SUMMER EVENTS



**ration: Mondays**  
**ays, 2:00p.m.**  
**Tuesdays and**  
**a.m. to 6:00 p.m.**  
**/ Thursdays 1:00 p.m. to 7:00**  
**p.m.; Saturdays 10:00 a.m. to**  
**2:00 p.m. / Sundays, closed.**

### STEPS TO A HEALTHY PLANET

*July 6, Introduction,; July 9 Solids;*  
*July 12, Water; July 16, Energy. Each*  
*date the time is 2:30 p.m. to 3:30 p.m.*  
Age Level: Child (6 yrs. - 12 yrs.)  
Employees from Monroe County Environmental Services are going to teach us about building steps to a healthy planet. Go green! This free program introduces school-age children to our resources.\*

### STORY TIME AT WINTON

*Tuesdays, July 06, through August 10;*  
*10:15 am - 10:45 am*  
Age Level: Child (2 yrs. - And Up)  
Bring in your toddler for stories, fingerplays, songs and games. Child must be accompanied by parent or caregiver.

### SUMMER READING

**THEME: MAKE A SPLASH, READ!** This free workshop is for school-age children.\*

### DRY SCALES AND SLIMY SKIN

*Tuesday, July 13, 3:00 pm - 4:00 pm*  
Age Level: Child (1 yr. - And Up)  
Wegman's Zoo-mobile is coming to the Winton Library for the Summer Reading Program--Make a Splash, READ!

### CHESS

*Wednesdays, July 14, July 21, and July*  
*28, 6:30 pm - 8:00 pm*  
Age Level: All Ages (7 yrs. - And Up)  
Members of the Rochester Chess Center will be hosting this get together. All levels of play are encouraged to attend, whether to learn or to play. Registration is suggested.

### CRAFTS WITH MS. LIZ--

*Thursday, July 22, will be making collages;* July 29 is rubber stamping  
*2:30 pm - 3:30 .* Age Level: Child (3 yrs. - 12 yrs.)

### Immortals: Vampires and Werewolves in Popular Culture A discussion group

*Monday, July 26, 7:00 pm - 8:00 pm*  
Age Level: Adult  
A fun and informal discussion about the role of vampires and werewolves in popular culture through history. Join us for the full moon! Participants are asked to learn something about the topic (read a book or magazine article; watch a movie) that they can share with the group. \*

### SAMEVILLE

*Friday, July 30,; 11:00 am - 12:00 pm*  
Age Level: Child (1 yr. - And Up)  
A combination of Story Telling Drama, puppetry and magic awaits you. David Jeffers and his Imagination Theater will be presenting the program, SAMEVILLE.

### DANCING WITH DENISE

*Thursday, August 05, 3:00 pm - 3:45 pm*  
Age Level: Child (3 yrs. - And Up)  
Denise Baller will be instructing us. Having fun is her philosophy. Join us and learn how your body can express joy and movement.\*

### FAMILY BINGO

*Monday, August 9, 7:00 pm - 8:45 pm*  
Age Level: All Ages (3 yrs. - And Up)  
A fun evening of numbers and prizes! Please join Mrs. McManus for this annual event.

\*Space is limited, registration is requested. Please call 428-8204, or stop by the Circulation Desk to register.