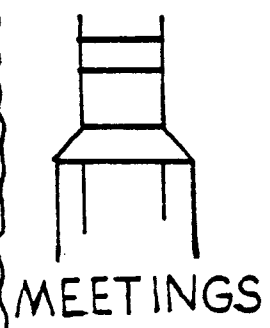
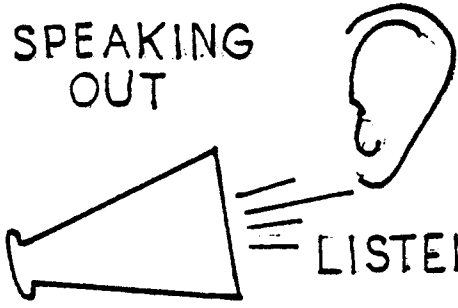




BROWNCROFT NEIGHBORHOOD ASSOCIATION



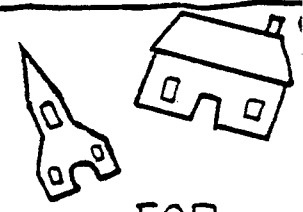
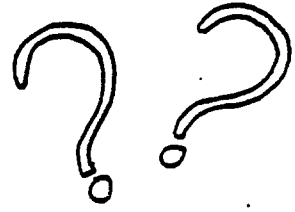
MEETINGS



SPEAKING OUT

LISTENING

QUESTIONS AND ANSWERS

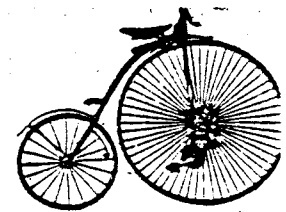


FOR A BETTER COMMUNITY

≡ ANNUAL MEMBERSHIP DRIVE ≡

THE BROWNCROFT NEIGHBORHOOD ASSOCIATION IS BEGINNING ITS ANNUAL MEMBERSHIP CAMPAIGN. FROM NOW UNTIL AUGUST 31st, THE MEMBERSHIP DRIVE WILL BE UNDERWAY, AND HERE IS HOW YOU CAN PARTICIPATE!!!!

1. ATTACHED TO THIS NEWSLETTER IS A YELLOW MEMBERSHIP APPLICATION FORM.
2. COMPLETE THIS FORM, AND PUT IT ASIDE WITH \$1.00.
3. YOUR STREET REP WILL BE IN TOUCH WITH YOU TO COLLECT YOUR CARD AND DUES AND WILL ISSUE A MEMBERSHIP CARD AS YOUR RECEIPT.



DON'T FORGET...

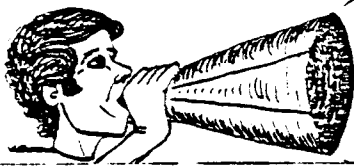
Treat Yourself

ALL THAT YOU NEED IS A PEN, 1 DOLLAR AND FIVE MINUTES OF YOUR TIME.

LET'S HAVE 100% PARTICIPATION. PLEASE DO YOUR PART TO MAKE THE BROWNCROFT NEIGHBORHOOD ASSOCIATION A STRONG, VIABLE ORGANIZATION.

fits so many needs, so well, at such a low cost.





COMMITTEE NOTES



● CRIME

We are looking for a new chairperson for the Crime Committee. If anyone is interested, please call Bob Genthner at 482-2441.

dog problem.

● DOG CONTROL

The Dog Control Committee reminds you to refer your complaints about dogs in violation of the Leash Law to the Animal Control Center at 482-7274.



● ZONING **Brand new:**

During the past year the Browncroft Neighborhood Association was without a Zoning Committee, so Sandy Shapiro, outgoing president of the association has promised to devote his time and energy to this very important committee. Anyone interested in working with Sandy, call him at 288-9328.

● HOSPITALITY **Try one of these**

Margaret Richter and Betty O'Brien, co-chairpersons of the Hospitality Committee, provided all the refreshments for the Convention Meeting on May 23. Many thanks to both of them.

● NEWSLETTER

The Newsletter Committee has two new members, Pat Crowe and Patty Serr, and we are looking for more. We meet on a regular basis once every two months to choose our assignments. If you like to write, type, or draw please call Barb Lipari, our chairperson, or any of the following: **we like your style!**

Evelyn Adams	288-0718	Betty O'Brien	654-9727
Maggie Cavalier	482-3694	Betty Richards	288-9186
Pat Crowe	482-7813	Patty Serr	482-6774
Barb Lipari	288-8079	Sharon Van Keenan	482-3059

● BEAUTIFICATION

GRAPEVINE...

Cassy Petsos, chairperson of the Beautification Committee, hopes you are enjoying the rose garden at the intersection of Browncroft Blvd. and Merchants Road. The committee is awaiting another bench and additional litter containers. Cassy needs people living near the perimeter of the park to prune the dead blossoms so the roses will continue to bloom. The city has removed dead trees in the park and will replace them in the Fall.



REMINDER!!! People love their trees. If you have garage sale signs, attach them to posts with string and tape, **DO NOT NAIL THEM TO TREES!** Nails help spread infection.



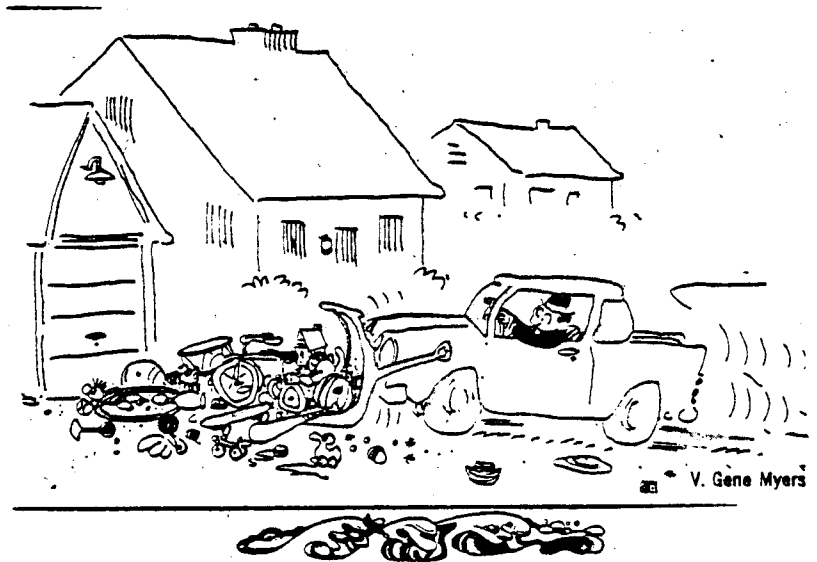
LIVING.



We're looking for people

The Newsletter Committee needs new members. If you can write, type, staple, or deliver, you can be of help. Being involved does not require a lot of time, and it's a great way to meet some new neighbors. Please volunteer by contacting either Barb Lipari (288-8079) or Maggie Cavalier (482-3694).

WANTED



BROWNCROFT ASSOCIATION TACKLES "URBAN BLIGHT"

For a long time, members of the Browncroft Neighborhood Association, especially those residing on or near Elm Drive, Merchants Rd. and Winton Rd., have expressed concern about the condition of two vacant lots located at the intersection of the aforementioned streets.

Phil Grannan, association vice-president, and Craig Telfer, association member, have been looking into the situation to ensure that these lots are kept in acceptable condition. Telfer has taken pictures of the lots and Grannan has been in contact with city officials. The following is an update on their progress:

1. City owned triangle lot between Elm Dr. and Merchants Rd.: Grannan contacted Harry Engstrom, Dir. of Sanitation, on June 9th and was successful in getting the city to respond with the right equipment to spruce up the area. This will be done on a monthly basis. Grannan has been in contact with Jeff Swain, Commissioner of Parks and Recreation, about the feasibility of transferring this lot from Environmental Services to the Parks Dept. Thus, this lot could be cared for on the same day and by the same crew as the Rose Garden (at Merchants and Browncroft) which is presently in the Parks Dept. jurisdiction.
2. The privately-owned lot at the corner of Elm Dr. and Winton: Grannan contacted the Inspection Division, Property Violations, Buildings Bureau also on June 9th. The lot was to be inspected on June 12th at the request of BNA. Ownership will be checked and owners given 15 days to clean up the lot to the satisfaction of the Buildings Bureau. If nothing happens during or after 15 days, the city will do the necessary clean-up and bill the owners.

GOOD NEWS

AND THE BAND PLAYED ON

The weather co-operated to help create an enjoyable afternoon on June 25th in our neighborhood. The versatile and talented Monroe County Parks Band played marches and show tunes while the audience of about 300 people relaxed at the School 46 playground.

The concert was preceded by a kiddie parade with prizes for the most original costumes. Winners were: Ted and Matt Richards for age 4 and under; Jason Knight, ages 5-8; and Stephen Carlisle, ages 9-12.

Sandy Shapiro, outgoing president of the Neighborhood Association says he thoroughly enjoyed working with those planning the event.

KIDS, KIDS, KIDS

After this issue of the newsletter, our KID POWER column will appear twice a year, in SEPTEMBER and MARCH. If you're interested in helping your neighbors, give Patty Serr (482-6774) your NAME - ADDRESS - PHONE - SKILL - AGE and get listed in our big Fall issue.

ELECTION RESULTS

On May 23, 1978, the Browncroft Neighborhood Association held its Annual Convention and Election of Officers. We congratulate and welcome the new officers for 1978/79.

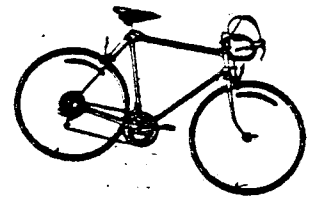
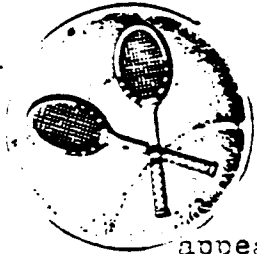
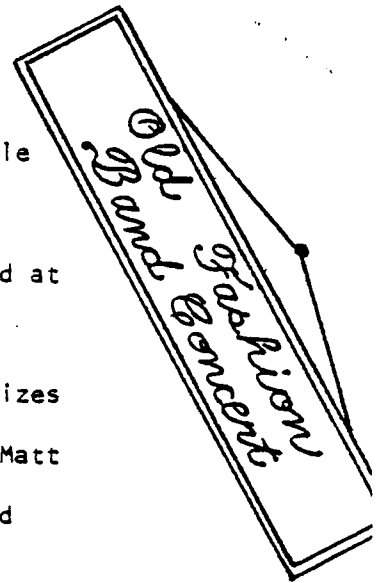
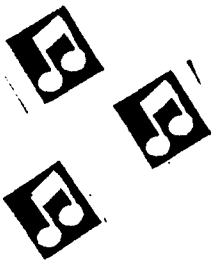
PRESIDENT	Bob Genthner	195 Newcastle Rd.
VICE PRESIDENT	Phil Grannan	100 Elmcroft Rd.
TREASURER	Bob LaRose	123 Browncroft Blvd.
SECRETARY	Terry Deckman	98 Croydon Rd.

A LITTLE BIT OF HISTORY.....

"The Brown Brothers Nursery, started in 1885 on a nursery site already partly developed by Stephen M. Corwin, became the leading establishment of its kind in the city by the second decade of the twentieth century. Already the older nurseries had largely subdivided their grounds and contracted even those activities which they had moved to fields more distant from the city. Brown Brothers likewise determined at last to move their nursery further out and to subdivide the old grounds, but in doing so they landscaped their home lots with a generous use of ornamental trees on a scale never before dreamed of, so that Browncroft stands, in some what the same sense as Highland Park, a popular monument to the nurseries of Rochester."

From the Rochester Historical Society Publications XVIII, 1940
The Flower City: Center of Nurseries and Fruit Orchards by Blake McKelvey

Tradition —



Special
UP-TO-DATE

Our Secret to Success...

SUMMARY OF BOARD MINUTES

THE FOLLOWING IS A REPORT OF THE NEW BUSINESS CONSIDERED AT THE EXECUTIVE BOARD MEETING HELD ON 6/5/78.

District Representatives to the Executive Committee were elected:

Elm District - Joe Ford
Corwin District - Betty O'Brien
Croydon District - Barb Lipari

Calendar of Activities:

Membership Drive - July 15 thru August 31
Block/District Meetings - August 17 thru September 15

A briefing was given on the following situations:

Elm/Merchants lots - care and mowing
RHA land use on Winton Road business corner
Merchant Road sidewalks - possible replacement
Martin Manor - progress and setbacks discussed
School #46 - ballgames

CHOOSEY

THE PRESIDENT'S CORNER,

BY BOB GENTHNER

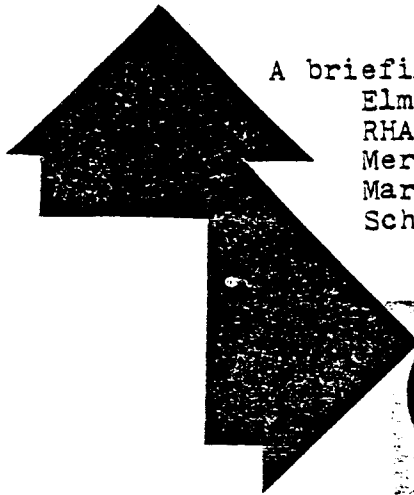
I'd like to first welcome all the newcomers into our neighborhood. You have obviously chosen this area because you like it. Its a stable, quiet, and beautiful residential area. Its convient to schools , bus routes, parks, and stores. The price was right!

The purpose of the Browncroft Neighborhood Association is to help preserve that and to attempt to improve where it can. It represents where its able to government our community's concerns and needs. Its a vehicle through which you the resident new or old, can maintain and improve what you have substantially invested in. BNA always needs your participation in community activities, on committees, or just in attendance at one of our frequent Community Meetings.

Our Membership Drive that now is going on is important in two respects. First, your dollar helps pay for the Newsletter, flowers for the Rose Garden, Community School Nights, band concerts, and lobbying at City Hall. Second, it lists you on the member roll which is our physical evidence of our "clout". The larger the roll, the greater the sense of presence as a neighborhood association before others.

Look at the Roster of the Association that appears within this Newsletter. Communicate with your Street Rep. and Officers as to what BNA is or is not doing. During August and September, it is hoped that a number of our Street Reps. will have neighborhood get-togethers, to meet new and old neighbors in an effort to learn more about each other, to promote the neighborhood and to strengthen the community.

BE



What's
Happenings



BROWNCROFT NEIGHBORHOOD ASSOCIATION
BOARD OF DIRECTORS (1978-79)

7/1/78

OFFICERS:

PRESIDENT	BOB GENTHNER	195 NEWCASTLE RD	482-2441
VICE-PRESIDENT	PHIL GRANNAN	100 ELMCROFT RD	288-2952
TREASURER	BOB LAROSE	123 BROWNCROFT BLVD	482-8198
SECRETARY	TERRY DECKMAN	98 CROYDON RD	482-9272

COMMITTEE CHAIRPERSONS:

CRIME PREVENTION	RON LIPARI	116 GASLIGHT LA	288-8079
DOG CONTROL	KAY MELNYK	296 YARMOUTH RD	288-7476
BEAUTIFICATION	CASSIE PETSOS	175 BROWNCROFT BLVD	288-0955
BUDGET & FINANCE	BOB LAROSE	123 BROWNCROFT BLVD	482-8198
HOSPITALITY	MARGARET RICHTER	75 QUENTIN RD	288-0238
	BETTY O'BRIEN	99 WINDEMERE RD	654-9727
NEWSLETTER	BARBARA LIPARI	116 GASLIGHT LA	288-8079
ZONING	SANFORD SHAPIRO	42 WINDEMERE RD	288-9328
TRAFFIC			

STREET REPRESENTATIVES:

ELM DISTRICT

BERWICK (36)	P DENNIS MEEH	66 BERWICK RD	654-8417
	A		
ELM (63)	P MAGGIE CAVALIER	46 ELM DR	482-3694
	A CAROL MANDOUR	149 ELM DR	482-3393
ELMCROFT (65)	P STELLA LATIN	81 ELMCROFT RD	
	A JUDY TEDESCO	169 ELMCROFT RD	
LANARK (24)	P JOE FORD	31 LANARK CRES	482-4345
	A		
MERCHANTS (40)	P SHARON VAN MEENAN	108 MERCHANTS RD	482-3059
	A		
MONTICELLO (2)	P		
	A		
QUENTIN (24)	P MARGARET RICHTER	75 QUENTIN RD	288-0238
	A SHARON BLOEMANDAAL	82 QUENTIN RD	288-6359

CORWIN DISTRICT

BROWNCROFT (39)	P HOLLIE PETSOS	175 BROWNCROFT BLVD	288-0955
	A		
CORWIN (47)	P MARLA FRIEDRICH	36 CORWIN RD	288-9372
	A		
DORCHESTER (51)	P GRACE SWEENEY	267 DORCHESTER RD	288-1050
	A		
GRAMERCY (11)	P		
	A		
RAMSEY (16)	P		
	A		
WINDEMERE (45)	P BETTY O'BRIEN	99 WINDEMERE RD	654-9727
	A		

CROYDON DISTRICT

BERESFORD (43)	P JUDY CASSATA	209 BERESFORD RD	288-9106
	A IVAN LENNON	242 BERESFORD RD	
CROYDON (52)	P BETTY RICHARDS	214 CROYDON RD	288-9186
	A MARTY HARMAN	91 CROYDON RD	288-9421
GASLIGHT (28)	P BARBARA LIPARI	116 GASLIGHT LA	288-8079
	A		
NEWCASTLE (47)	P JOAN HOPKINS	111 NEWCASTLE RD	482-6062
	A JANET GENTHNER	195 NEWCASTLE RD	482-2441
YARMOUTH (47)	P KAY MELNYK	296 YARMOUTH RD	288-7476
	A BOB BETTS	265 YARMOUTH RD	482-6579

PAST PRESIDENT:

1977-78

SANFORD SHAPIRO 42 WINDEMERE RD 288-9328