



Browncroft Crier

NEWSLETTER OF THE BROWNCROFT NEIGHBORHOOD ASSOCIATION

SINCE 1973 - Volume #197

P.O. Box 10127, Rochester, New York 14610
<http://browncroftna.org>

Fall 2018

BNA Executive Committee

Officers:

President
James Seitz
Vice-President
Robert Scheidt
Secretary
Needed
Treasurer
Kate Noble

District Reps

Elm
James Nicholson
Corwin
Holly Petsos
Croydon
David D. Kaiser

BNA Voicemail:
270-0890

**Be On Your Way With
BNA:** 733-4386

Inside This Issue

Membership

Shout Outs

Books for 46 School

Winton Blossom

Rat Issue Speaker

RVs

NWV Arts Festival

**Fourth of July Parade
Pictures**

BNA FALL CLAMBAKE!

The Browncroft Neighborhood Association is pleased to announce its inaugural Fall Neighborhood Clambake:

Saturday, September 29th

from 2:00 p.m. to 7:00 p.m.

on Windemere Rd.

(Between the blocks of Gramercy Park and Newcastle Rd.)

Tickets are \$10 in advance and include one dozen clams, corn on the cob, salt potatoes, hot dogs hamburgers and soft drinks. Tickets will be \$15 after September 21 and...free admission to children 12 and under! Additional clams will be available for \$5/dozen, and beer and wine will be available for a suggested donation.

Bring a dessert or salad to pass and the recipe to share and publish on the BNA website!

We have some ideas for activities: a city fire engine or police car on display for kids of all ages; a tee shirt design contest for a BNA shirt; lawn games; a 50/50 raffle to benefit a neighborhood nonprofit organization, etc...but your input is welcomed and encouraged! Please weigh in and help create a great and ongoing event for YOUR neighborhood!!!

This will be a great opportunity to see and reconnect with old friends and neighbors as well as meet new ones! Please join us for an afternoon of Clams, Corn and Conviviality...**Save the date!!**

For ticket information, please contact Skip Pleninger (skipp@paris-kirwan.com), Peter Easterly (pjesterly@gmail.com) 748-6562, or Jim Seitz (jamesfseitz@gmail.com).

From the President....James Seitz

Membership Time Again

Over the past couple months a few people have asked me what BNA does with the money we collect from dues. Normally if one person asks a question others are also interested. Assuming that is correct what follows is the answer to the question.

BNA Budget from June 2017 through May 2018

Revenue

Membership	\$2,530
Contribution	\$ 880
50/50 Raffle	<u>\$ 144</u>
	\$3,554

Expenses

Christ the Good Shepherd Contribution	\$ 25
Garage Sale Advertising	251
Summer Crier	643
Rose Garden Supplies	114
Liability Insurance - Dryden Mutual	417
NWVA - Arts Festival	250
School 46 Book Project	100
Envelopes Printing	52
Movie in the Park	41
Picnic	190
Meeting Supplies	23
Fall Crier	527
Rose Garden Supplies	52
PO Box Rental - Through 11/18	132
Winter Crier	190
Pay Pal Fees	8
Spring Crier	392
Labels/Folders for new neighbor packets	60
Miscellaneous items	31
Total	\$3,499

Revenue less Expenses \$ 55

Expenses June 2018 to Present

Garden Walk Signs & Expenses	\$ 409
4th of July Parade	233
Liability Insurance	409
Red Wings Game - Subsidy	62
Rose Garden Supplies	33
Summer Crier	434
School 46 Book Project	100
Movie in the Park	36

This was made possible by our members.

Thank you.

We are now beginning the 2018-19 membership campaign. Dues are unchanged at \$10.00, with a request that

those that can make an additional contribution, do so. Contributions account for over 25% of our revenue. The intent of keeping the dues low is to ensure everyone can afford to be a member. The contributions come from those who are willing and able to contribute more.

You can mail your membership dues using the envelope that is included with the Crier. Lost your envelope? No problem, just write your name, address, phone number, and e-mail address on a piece of paper, or print the membership application from the BNA web site, and enclose it with your check to the Browncroft Neighborhood Association and mail it to the Browncroft Neighborhood Association, P.O. Box 10127, Rochester, New York 14610.

Some may prefer to pay dues by credit card or PayPal. To use the e-pay method visit the BNA website. On the bottom left of the home page there is a link labeled Membership/Donation (PayPal). Click on the link and you will see a drop down menu. Click on the down arrow and you can select a basic membership (\$10) or other amount if you wish to donate more. Click the "Add to Cart" button and pay with a credit card or your PayPal account.

We ask that you also complete a Membership Form (on the BNA web page) and email it to inquiries@browncroftna.org, or mail it to the address above.

If you provide an email address we will enroll you in BNA Announce. BNA Announce is the best way to stay connected with BNA between newsletters and meetings. Using this e-mail list enables BNA to provide timely news bulletins, digital newsletters, Rochester Police Department communications and more.

SHOUT OUTS

Shout outs to:

Sharon Bloemendaal and Jim Nicholson for organizing the Garden Tour and our neighbors who made their gardens available, and to **Holly and Cassy Petsos** who hosted the after party;

David and Martha Schickler for organizing the 4th of July children's parade and hosting the after party;

Skip Pleninger for organizing the BNA Red Wings game;

George Greven and Jim Nicholson for organizing the Movie in the Park;

Bob Scheidt for shepherding the new lighting in the Brighton section of Browncroft.

James Seitz

RAT ISSUE - COUNTY HEALTH DEPT. SPEAKER INVITED

Mr. Eric Ammerman, from the Monroe Department of Health is our guest speaker at our September BNA meeting. Mr. Ammerman will share best practices for controlling the rat infestation in our neighborhood.

This subject was addressed in previous Crier articles but this is our opportunity to hear directly from an expert and further clarify our understanding with a Q&A session. We have a shared respon-



sibility to successfully combat this infestation.

Our meeting will be held at 7:00 on Thursday, September 20th at Grace Church, 805 Blossom Rd. Grace Church is on the South side of Blossom where Arbordale intersects Blossom. We meet in the small detached building on the Southeast side of the property.

James Seitz

NEW BOOKS FOR NEW STUDENTS AT #46 SCHOOL



The Browncroft Neighborhood Association has generously collected new books for all the enrolled kindergarten students at #46 School for the past two years. The books are wrapped and presented with a card indicating that they are a welcome gift from our neighborhood. It brings happiness and joy to the students to have their own new books.

We are continuing this project and will begin collecting books or financial contributions during the summer. Paperback books are preferred. Books can be dropped off at 175 Dorchester Rd. after August 1 or you can call me at 482-0704 for pick-up.

Thanks so much for your support!
Ann Kanthor
Project Organizer

ROSE GARDEN HELPERS FROM FAR & NEAR

Once again BNA has had assistance maintaining the Browncroft Rose Garden from our suburban friends. On one of the hottest days of the year, July 24th, children and their parents came from the First Congregational Church of



Canandaigua to help weed and cut back the flower beds.

On site, supervising or working with this great group were BNA

volunteers Holly Petsos, Linda Siple, and Tom Gibbons.

The work was sorely needed, as always.

Thank you one and all.

FALL CLEAN UP IN THE BROWNCROFT ROSE GARDEN - Saturday, October 27th at 10:00 a.m.

It may seem premature to think about fall, but it is around the corner. Neighborhood volunteers have been engaged for the past 44 years to prune back the rose bushes and perennials, pull expired annuals, and rake the beds. We need you, your friends and family again!

Volunteers bring their own tools – pruners, loppers, rakes – and wear appropriate clothes, footwear, and tough work gloves. Hope to see you there.

Clambake Volunteers Needed!

We are looking for an hour of your time on the 29th for:

Set up, Cooking, Organization of games/activities, Cleanup

We are also looking for people to lend:

10'x10' open sided tents, folding tables, folding chairs, picnic tables and benches

Please contact Peter Easterly (pjeasterly@gmail.com) or Skip Pleninger (skipp@paris-kirwan.com) to sign up.

WINTON-BLOSSOM PROPOSED DEVELOPMENT UPDATE



On July 25th Robert Fallone and Jack Howitt presented their proposal to BNA for development of the vacant property at the corner of Winton and Blossom Roads.

The layout and the elevation drawing for the primary structure were posted on BNA Announce and can be viewed on the BNA website.

The proposed main structure will be three stories high with a footprint of 14000 square feet, and in approximately the same location as the building in the Aldi proposal.

The ground floor is proposed to have four retail businesses of 3500 square feet each. There was mention that Mayer's hardware might be interested in moving their entire operation to use the ground floor in the new building.

The building will be 42 feet high. The second and third floors will contain 28 market-rate apartments for seniors 55 and older -- four two-bedroom (\$1200 per month rent) and twenty-four one-bedroom (\$800-\$850 per month).

There is a small building slated for behind the gas station, where Roly Door stood. The drawings show a structure with a drive through. This concept assumes a bank might occupy the space. Other alternatives mentioned were Starbucks and Jim's Restaurant.



Elevation that will face Winton Rd.

However, nothing is certain regarding this space. Elena, the former owner of Jim's Diner, has been contacted to see if she is interested in a place within the development area. We were told that there will not be a Taco Bell in that spot.

There will be two egresses into the site -- one on each street. The necessary environmental impact statements have been done. The traffic study compiled by the Department of Transportation for the Aldi proposal is applicable to this one, according to Mr. Fallone.

- Robert Fallone, the owner of the property, is a dentist and developer. He is partnering with Jack Howitt, a retired dentist, who is founder and CEO of both Midland Management, which operates more than 1,550 apartment units as well as office and commercial space, and its subsidiary, Midlakes Development & Construction, which builds and renovates multi-family units, condominiums and single-family homes.

Holly Petsos

RECREATIONAL VEHICLES – FOR YOUR EYES ONLY

BNA has, throughout the years, received complaints regarding recreational vehicles, such as boats and campers, parked in driveways in the front of houses. Here's the deal: according to the Zoning Code section 120-163 they must be located in the rear yard.

This is a problem if you have an RV that you want to store on your property, and you have a house with an attached garage. The solution is to store it at a rental facility or apply for a zoning variance to keep it in your driveway in the front yard. There is no guarantee that the Zoning Board of Appeals will approve the front yard arrangement, especially if your neighbors find it objectionable, and considering that the decision to own such a vehicle should include storage, if it cannot go in the back yard.

The RV owner's failure to deal with proper storage arrangement would subject him or her to violation notices and ultimately fines. But good will toward the neighbors, who are uncomfortable with the visual blight that some of these vehicles provide, should be the greater concern.

Go Green.

Plant a tree. It is one of the most environmentally friendly things to do. They eat carbon emissions, and in summer, trees save energy used for air conditioning. And when planted near the sidewalk, they provide cooling shade for walkers, too!

WINTON LIBRARY EVENT

Cooking With Your Crockpot-



Not Just For Soups & Stews

**Monday, September 17 at
6:00 – 7:30 p.m.**

Want to use your crockpot more, but not sure what to do with it? Tired of making the same old things? Culinary Instructor Liz Bauld, previous manager at the Tops Cooking School and Food Service Employee for the Greece Central School District, will prepare 3-5 entrees and show you how to get the most from this kitchen staple. Generous samples of each item will be served. Program takes 1.5 hours. Registration encouraged. Please email: wincir01@libraryweb.org or call the library at 428-8204.

(See the BNA website for other library September events sheet.)

Save the Date

Sept. 15 – NWV Festival of the Arts, 10 a.m. to 5:00 p.m., Linear Garden On Main St.

Sept. 17 – Crockpot Cooking class, Winton Branch Library, 6:00 to 7:30 p.m.

Sept. 20 – BNA Board Meeting with Rat Info Speaker 7:00 p.m. Grace Church, 803 Blossom Rd.

Sept. 29 – Clambake 2:00 to 7:00 p.m., 100 Block of Windemere Rd.

Oct. 15 – BNA Executive Committee Meeting, TBD

Oct. 27 – Fall Clean-Up, Browncroft Rose Garden, 10:00 a.m. to 12:30 p.m.

WHAT ABOUT SIGNS

As election season is about to begin it's a good time to go over where the proper place is to put election signs as there is often some misconception about where they are allowed.

Per the City of Rochester Code Enforcement, election signs should be placed between the sidewalk and the house, and never on the tree lawn area which is between the street and sidewalk.

For that matter, the same applies to all signs, such as those pertaining to contractors, realtors, garage sales and advertisements.

Holly Petsos

TREES ARE COOL

A New York Times article entitled "5 Ways to Keep Cities Cooler During Heat Waves" on July 24th says: "1) Bring Back the Trees". It describes that not only do they provide much needed shade in what is known as the "urban heat dome", but also the water evaporating from their leaves "can cool a neighborhood by a few degrees during the hottest periods".

This article and a previous article of a few years back, "Why Trees Matter", also state that studies have shown that a landscaped urban area reduces the incidence of asthma in the population because trees filter air pollution and, by cooling the environment, mitigate smog capturing heat waves.

None of this is news to this life-long Browncroft resident, who remembers well the marked drop in temperature felt during hot summer days upon entering

NYS APPROVES BRIGHTON/BROWN- CROFT LIGHTING PROJECT

On August 9th the Town of Brighton received approval from the New York State Comptroller to proceed with the Brighton/Browncroft Lighting Project for the Brighton sections of Windemere and Corwin, west of 590. This enables the Town of Brighton to proceed with this capital improvement.

As reported previously, the lighting design will be identical to the lights installed by the City of Rochester in the Browncroft Subdivision within the city.

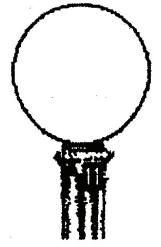
An informational wine & cheese reception and celebration for the neighbors involved will be scheduled in the near future hosted at 259 Windemere. A representative from the Town's Engineering Department will be in attendance for a question and answer session.

Bob Scheidt

this neighborhood, due to the dense canopy of the trees planted by our Brown Brothers founders.

Those trees, now over 100 years old, have been aging out and dying en masse in the last ten years, creating hot sunny openings along the sidewalks that once were oases of cool shade to stroll down.

Some have answered the call to replace the shade trees on their property that were in a line 6 feet from the sidewalk, 30 feet apart. Unless our newer residents also join in the preservation effort, the comforting beauty that was Browncroft will not survive.



North Winton Village



Festival of the Arts

**The NWV
Festival of the Arts
Saturday
September 15th
in the Linear Garden on
E. Main Street from
10:00 a.m. to 5:00 p.m.**

BNA will again join the area merchants, banks, City of Rochester, public service not-for-profits and local government elected officials (individually) as a sponsor of this community event.

FOURTH OF JULY CHILDRENS' PARADE PHOTO ALBUM



They're on their way now.



Grand Ole Flag on Windemere Rd.



Rounding the Turn on Corwin Rd.



Doggy Mascot



Some (little) people just have to be out front!



WOW.....and WOW



While the Music Man held up the rear.



What's a parade without spectators?

Parked to Party

